


**To whom it may concern**

**This is to confirm that Alexandra Davidsson was employed by the World Food Programme between 24/11/14 and 22/5/15 as a Fellow in the COMMUNICATIONS Division.** She worked on a number of varied projects in the internal communications sections, including some technical data analysis on digital usage, the way our knowledge management taxonomy was being used. This involved meticulous and detailed attention to working through thousands of files and she applied herself diligently. Additionally she prepared reports using Google analytics to understand our intranet usage and fully participated in planning and activating campaigns, especially on gender issues. She developed and delivered one campaign on her own, getting hundreds of people involved, including the Executive Director.

Alexandra has proved she is able to deal with several tasks at the same time, to work on her own and as a strong team player. Our team is very small and Alexandra was very quick to learn, to get to understand the organization and got involved in many different aspects of our work. She added value whatever she did. She is a 'self-starter', requiring minimal supervision and came up with lots of ideas, concentrating on finding solutions to the challenges or problems with which we were faced. She was at all times professional, dedicated, enthusiastic and a delight to have on the team. We wish our funding situation were different and we could find a way to keep her.



Fionnuala Tennyson

7-6-15

Chief of Internal Communications